# WHAT TO LOOK FOR IN A COMPANY CULTURE

Company Culture is the living, breathing, thinking, and creative sum of all the beings in a particular organization or company.

When a group of people within a company acts as one, anything can happen! Conversely, if a Culture is fractured in any way, the whole is less than the sum of its parts. If everyone isn't going in the same direction a Culture will be weak and unhealthy.

If you are feeling stifled, trapped, or unhappy in your workplace, it could be that the company is a poor cultural fit for you.

## WHAT IS THE COMPANY CULTURE AT YOUR CURRENT WORKPLACE?

- Is it a place of freedom and opportunity?
- Do you have a clear path to advancement?
- Can you elevate yourself and the lives of those around you by adding more value to what you do?

If the answers are no, why would you want to continue to work in a company that doesn't provide the same freedoms you enjoy in everyday life?

If you are ready to move on and find a better Culture to work in, one in which you can find happiness, satisfaction, and enjoyment in your work, what should you look for in your search?

- The employees should have the freedom to create solutions to problems.
- The staff's great ideas should be given flight, not killed.
- The company should have a clear Vision and Purpose that are evident.
- The employees should be using common language when they discuss the work they do and the company's Vision and Purpose.